

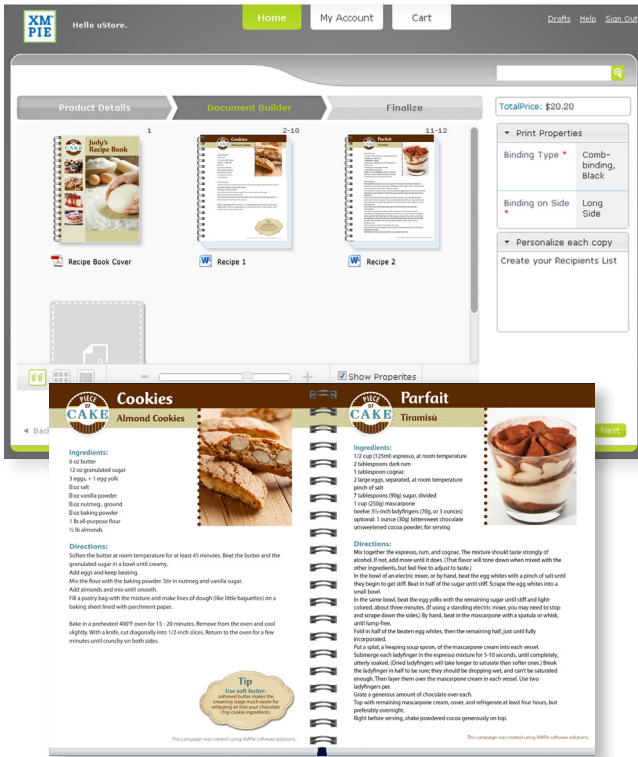


PersonalEffect®
Print XE

With shrinking margins and greater competition, Web-to-print and variable data solutions have helped service providers successfully ride through challenging business environments.

Variable Documents and Efficient Web-to-Print

With a *Profitable, Cost-Effective* Solution

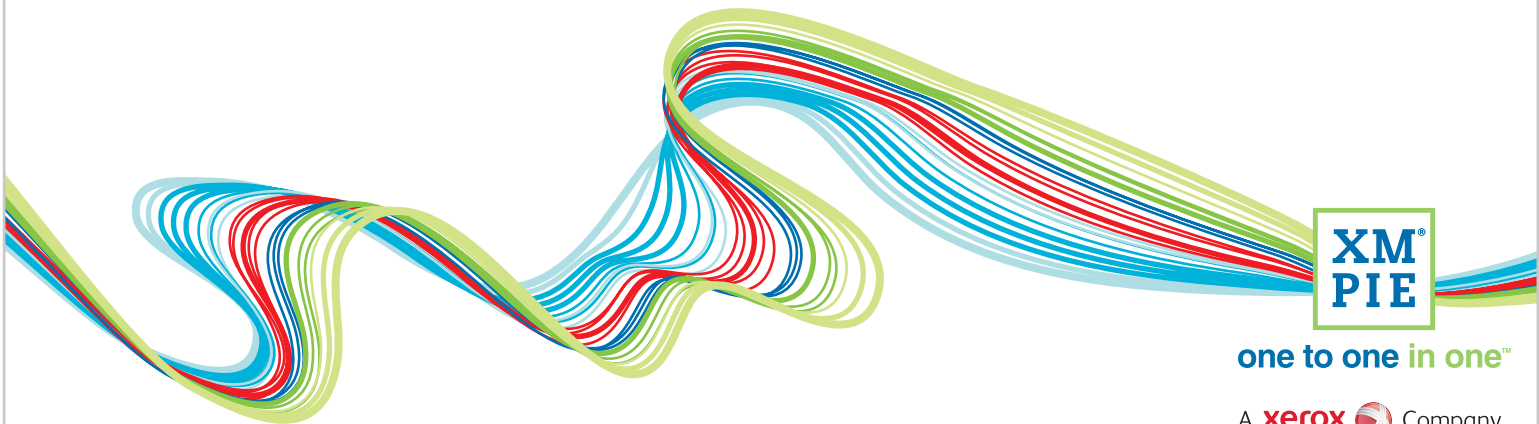


XMPie PersonalEffect® Print XE (XLIM® Edition) is ideal for the print service provider seeking a single, efficient, and cost-effective solution to provide Web-to-print storefronts, marketing portals, in-house variable data print production, and ultra high-speed XLIM document composition.

uStore®, the integrated Web-to-print component, allows store customers to easily order personalized documents from a store catalog, or upload and work with their own documents. With the uStore document submission capability, store visitors can upload different types of static documents: PDF, Microsoft® Word, or PowerPoint files. Customers can also intermix both variable and static formats within the same document, supporting multiple documents per job. Such documents can be combined with those that are available in the portal's catalog, enabling a rich set of applications from flyers to booklets and more. Adding personalized covers, variable data tabs, and other enhancers allows for unprecedented versatility and added value in fulfilling the production of customer documents.

PersonalEffect Print XE leverages XMPie's proven XLIM composition engine with an easy-to-use workflow for designing and creating variable documents using Adobe® InDesign® and XMPie uCreate™ Print. PersonalEffect Print XE aims to reduce overhead, automate order acquisition, and implement efficient workflow processes without sacrificing key functionality, allowing service providers to create profitable Web-to-print storefronts. This scalable package consists of four integrated applications: uCreate Print, uPlan™, uStore and uProduce™. uCreate Print and uPlan are desktop tools used for document creation, uStore is the Web-to-print server component, and uProduce is the server platform working in the background to provide the production power needed to generate press-ready dynamic documents.

Print XE includes uStore – a high-value, Web-to-print solution supporting both variable documents and static user-submitted Microsoft® Word, Powerpoint, and Adobe® PDF formats. Realistic 3D preview of completed documents, including binding options, is provided through use of XMPie dynamic documents technology.



one to one in one™

A xerox Company



PersonalEffect®
Print XE

Recommended Hardware/Software Requirements

System requirements for server:

uProduce Server with uStore

CPU

- Two (2) Physical Intel Xeon Quad Core
- 8 GB RAM

Hard Drive Storage

- Two 500 GB hard drives in RAID 1 (mirroring) configuration with two partitions:
Partition C: Operating system (80 GB)
Partition D: XMPie Applications and Job Storage

General Requirements

- Gigabit Ethernet Adapter

Software requirements:

- Windows Server® 2008 R2 (64-bit) Standard Edition
- Microsoft SQL Server 2008 R2 Express Edition with Advanced Services, or SQL Server 2005 Express Edition with advanced Services SP3

System requirements for desktop tools:

uCreate Print

Windows

- Intel Core Duo
- Windows XP Professional SP 3 or Windows 7 (Professional Edition)
(All OS certified for 32-bit Windows. Windows 7 is also certified for 64-bit Windows)

Macintosh

- PowerPC® G4 800 MHz or MacIntel 2.0 GHz
- MAC OS X 10.5 or 10.6 or 10.7

General Requirements

- 4 GB RAM
- 250 GB Serial ATA Hard Disk
- Gigabit Ethernet Adapter
- uCreate Print requires Adobe InDesign CS4, CS5 or CS5.5

uPlan

- Intel® Core™ Duo
- Windows XP Professional SP 3 or Windows 7 (Professional Edition)
(All OS certified for 32-bit Windows. Windows 7 is also certified for 64-bit Windows)
- 2 GB RAM
- 100 GB Serial ATA Hard Disk
- Gigabit Ethernet Adapter

Print engine requirements

Xerox Specialty Imaging

- FluorescentMarks: VIPP Interpreter v7.0
- Microtext: VIPP Interpreter v7.0 and Microfonts loaded on DocuSP

Modules

PersonalEffect Print XLIM Edition (PE Print XE)

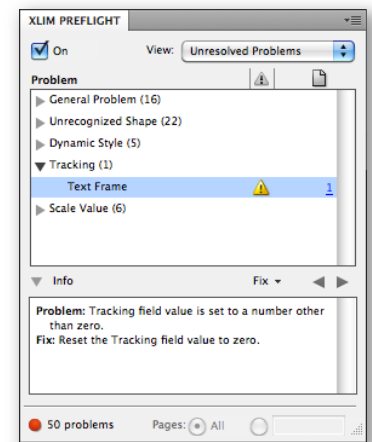
uCreate Print	✓
uPlan	✓
uStore	✓
uProduce XLIM	✓
InDesign Server	✗
uStore Connect	✗
uProduce APIs	✗

XLIM – Key Supported Features

- Variable object types –text, text files, images and layer and page visibility
- Basic shapes and lines
- Output formats - PS, VIPP, PPML, VPS and PDF
- Dynamic image formats – EPS, JPG and TIF
- Open Type, True Type, and Type 1 fonts
- Basic InDesign font and paragraph properties
- Barcodes and 2D barcodes

PE Print XE v6.0 and higher - additional features

- Autoflow
- Output format - PDF/VT
- Dynamic image format - PDF

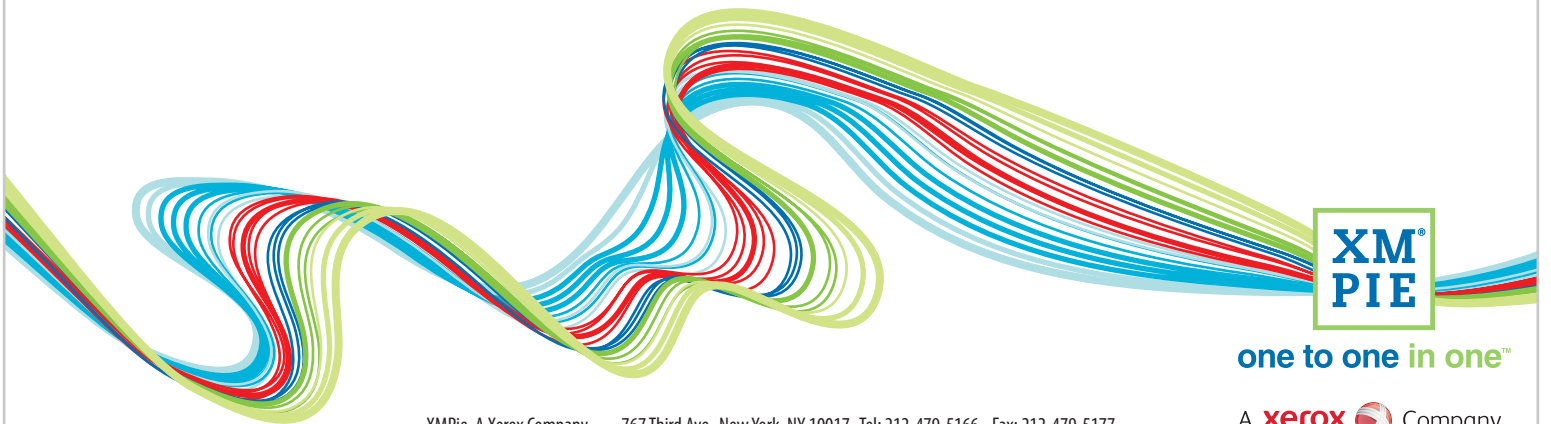


Designers can use the familiar InDesign workflow to build dynamic document templates and simply export them to XLIM format. A handy XLIM preflight window enables a compact view of issues and suggested fixes.

Learn more about the full line of XMPie products.

Visit www.xmpie.com or call (212) 479-5166.

Email: marketing@xmpie.com



one to one in one™

XMPie, A Xerox Company 767 Third Ave New York, NY 10017 Tel: 212-479-5166 Fax: 212-479-5177

A **xerox** Company